



Luis Portalatin-Gauthier

# The Human-AI Partnership Philosophy: A Movement-Aligned Approach

## Beyond the Binary Debate: A Third Path for Social Justice Organizations

For too long, the conversation around artificial intelligence in movement spaces has been stuck in a binary: either embrace corporate AI and sacrifice our values, or reject technology entirely and struggle with limited capacity. This false choice ignores the possibility of a third path—one where technology amplifies human wisdom rather than replacing it, where data remains under community control, and where tools serve our movements rather than extracting from them.

The reality facing social justice organizations today is stark. Nearly half of nonprofits report increasing demands for services while resources continue to dwindle. Staff burnout is epidemic, administrative burdens pull focus from mission-critical work, and the digital divide risks leaving smaller organizations behind. Meanwhile, the tools we rely on often come from the very corporate structures our movements seek to transform.

My Human-AI Partnership Philosophy offers a different vision: technology designed explicitly for liberation work, built with community ownership at its core, and focused on amplifying rather than replacing human judgment. This isn't about adding technology for its own sake—it's about creating thoughtful partnerships between people and intelligent tools that embody our values while addressing the practical challenges of movement work.

## **Multiplying Impact with Limited Resources: The Economic Justice Case for AI**

For small and medium-sized organizations facing perpetual resource constraints, AI offers something radical: the ability to amplify your team's impact while honoring their wellbeing and core skills. This isn't theoretical—studies show AI implementations can help staff focus on high-value work by supporting routine tasks, allowing your existing team members to deepen their engagement with community-facing activities that truly drive your mission forward.

When a housing justice coalition leverages intelligent tools to streamline data management and reporting, organizers can redirect their attention toward building relationships with tenants—the heart of movement work that no technology can replace. When a small environmental justice group has support with grant documentation, staff previously drowning in paperwork can participate more fully in community engagement and campaign strategy. This isn't about efficiency for efficiency's sake—it's about liberating our movements from administrative burdens that drain our most precious resource: human attention and creativity.

As Wilfreda Edward, Executive Director of the Canadian Centre for Nonprofit Digital Resilience, puts it: "Working with AI, we can create a model where no organization is left behind." This democratization of technology means that sophisticated capabilities once available only to well-funded institutions can now support grassroots movements and small community organizations—addressing a fundamental power imbalance in our sector.

The economic justice argument isn't just about resource allocation. It's about ensuring that everyone on your team can contribute their unique gifts without being overwhelmed by administrative burdens. It's about creating conditions where your existing team members can thrive in their roles while expanding their impact, regardless of your organization's budget constraints.

## **Data Sovereignty: Reclaiming Control in an Age of Surveillance**

Perhaps the most compelling reason for movements to engage with AI development is the urgent need to create alternatives to the corporate surveillance model that currently dominates. In today's digital landscape, every email, document, and campaign plan typically lives on corporate servers beyond our control—often feeding the same systems of power we're fighting against.

Corporate AI systems routinely collect vast amounts of data from numerous sources without transparency, eroding community trust and potentially exposing sensitive organizing

information to surveillance. For movement organizations working with vulnerable populations or engaging in direct action, this represents an unacceptable risk. As privacy experts have noted, the use of AI-based surveillance systems "is not always transparent... creating a sense of unease in the general public."

My approach offers a fundamentally different paradigm: technology that respects community ownership, protects sensitive information, and keeps movement knowledge under movement control. This includes:

- **On-premises deployment options** that keep your sensitive data physically under your organization's control
- **End-to-end encryption** that protects communications from unauthorized access
- **Transparent data processing** that makes visible exactly how information flows through the system
- **Community governance frameworks** that give movements control over how technology evolves

Unlike extractive models that treat users as data sources to be mined, my Human-AI Partnership centers data sovereignty as a foundational principle. This means that the stories, strategies, and insights generated by your work belong to your community—not to technology vendors or their corporate partners.

For immigration rights organizations working with undocumented communities, for reproductive justice groups operating in hostile legal environments, or for racial justice movements facing surveillance, this distinction isn't merely philosophical—it's essential for protecting the communities we serve.

## **AI That Amplifies Values, Not Undermines Them**

Technology embodies values, whether explicitly acknowledged or not. Corporate productivity software often embeds hierarchical, extractive logic into our organizations—contradicting the liberatory values at the heart of our movements.

My Human-AI Partnership Philosophy is built with a fundamentally different DNA: it embodies principles of collective ownership, transparency, and distributed power in both its technical architecture and user experience. This alignment between values and tools brings new coherence to organizational culture, where the technology we use reinforces rather than undermines our commitment to justice.

I design AI systems that align with movement principles and center community needs:

- **Value-Aligned Intelligence:** AI systems trained to recognize and support social justice frameworks
- **Power-Aware Design:** Technologies that distribute rather than concentrate knowledge and decision-making
- **Relationship-Centered Tools:** Systems that enhance human connections rather than replacing them
- **Mission-Driven Assistance:** AI co-pilots that understand your theory of change, not just generic efficiency

As Amy Sample Ward, CEO of the Nonprofit Technology Enterprise Network, emphasizes: "One of the simplest and most important guidelines is that tools should not make decisions." This principle—that AI should inform human judgment rather than replace it—sits at the core of my approach. The wisdom, lived experience, and ethical discernment that humans bring to movement work cannot be automated, nor should it be.

## Breaking Down Digital Barriers: Accessible Intelligence for All

AI shouldn't become another barrier to participation or create new hierarchies within our movements. Many well-intentioned technology initiatives inadvertently reinforce existing power dynamics by requiring specialized technical knowledge, expensive infrastructure, or English-language proficiency.

My approach prioritizes accessibility in multiple dimensions:

- **Natural Language Interfaces:** Systems that respond to plain language, not technical commands
- **Multiple Access Points:** AI assistance available through familiar tools like chat, email, or voice
- **Skill-Building Integration:** Implementation that builds your team's capacity to work with AI tools
- **Equal Benefit Distribution:** Ensuring AI assistance reaches all levels of your organization, not just leadership

This commitment to accessibility means that everyone from the newest community organizer to the executive director can leverage AI assistance in ways appropriate to their role—without needing specialized technical training or expertise. The goal is to democratize access to tools that enhance effectiveness, not to create new gatekeepers or technical elites within our movements.

For organizations led by and serving communities that have historically been excluded from technology access, this approach directly addresses digital inequality. When a Black-led community development corporation can leverage the same sophisticated data analysis tools as a major foundation, or when a Spanish-language workers' rights hotline can offer the same responsive service as a corporate customer support system, we begin to address structural inequities that have long shaped the nonprofit technology landscape.

## Environmental Responsibility: Aligning Technology with Ecological Justice

As organizations committed to social justice, we must confront an uncomfortable truth: the technologies we deploy in service of our missions have environmental consequences. The rapid growth of artificial intelligence raises serious concerns about its climate impact, particularly for movements where environmental justice is central to their work.

AI systems require substantial computational resources, with large language models consuming significant amounts of energy. According to MIT researchers, "a generative AI training cluster might consume seven or eight times more energy than a typical computing workload". This energy demand translates directly into carbon emissions when powered by fossil fuels. Google reported a 48% increase in greenhouse gas emissions since 2019, attributing this surge largely to AI-related energy consumption.

Beyond energy use, AI systems generate electronic waste through the manufacturing and disposal of specialized hardware components. These environmental costs are particularly concerning for social justice organizations that advocate for climate action and environmental justice. The contradiction of using environmentally harmful tools to advance environmental causes is one we must address directly.

My Human-AI Partnership Philosophy incorporates several approaches to minimize these impacts:

- **Appropriate Scale Deployment:** Rather than defaulting to the largest, most resource-intensive models, I prioritize right-sized AI implementations that match the actual needs of organizations.

- **Shared Infrastructure:** By building community-owned AI infrastructure, multiple organizations can benefit from the same resources without duplicating environmental impact.
- **Low-Resource Models:** I focus on developing and deploying AI systems that can run on existing hardware, avoiding the environmental cost of new equipment while making these tools accessible to groups with limited resources.
- **Renewable Energy Prioritization:** When deploying AI systems that require significant computational resources, I ensure they run on renewable energy whenever possible.
- **Life Cycle Assessment:** I conduct environmental impact assessments throughout the development and deployment process, making informed choices about when AI is truly the appropriate tool for a given challenge.

As Yale University researcher Yuan Yao emphasizes, "We need transparent, robust methods to assess AI's environmental impacts. Without accurate quantification, it is impossible to mitigate and address these challenges effectively." My commitment to environmental justice requires me to be equally thoughtful about the tools I use as I am about the outcomes I seek.

For small organizations with limited resources, this may mean choosing lighter-weight AI solutions or leveraging shared infrastructure instead of building their own. The goal isn't to reject technology, but to ensure our technological choices align with our broader commitments to justice and sustainability.

By incorporating these principles into my AI implementations, I demonstrate that environmental responsibility isn't separate from social justice—it's integral to it. The communities most affected by climate change are often the same ones fighting other forms of injustice, and our tools must not exacerbate the very problems we're working to solve.

## Real-World Impact: Movement-Aligned AI in Action

These principles aren't theoretical—they're already transforming how social justice organizations approach their work:

**Transforming Program Evaluation:** Environmental organizations like The Nature Conservancy now use AI-powered soundscape monitoring to evaluate forest recovery and biodiversity conservation outcomes, demonstrating how AI can amplify ecological monitoring capabilities while maintaining human judgment at the center of analysis.

**Enhancing Community Knowledge Access:** As reported by the AI for Good Foundation, the Ford Foundation is using artificial intelligence to make research more accessible, democratizing

access to critical information for community decision-making and breaking down information silos that have historically concentrated power in the hands of experts.

**Creating Accessible Services:** The AI for Good Foundation also highlights how health organizations are using AI to scale digital health services for mothers in underserved areas, extending reach without proportional cost increases—a model that can be applied to many service-focused organizations.

**Building Institutional Memory:** For movements with high staff turnover due to limited funding or burnout, AI systems help preserve institutional knowledge that would otherwise walk out the door with departing staff. When a key organizer leaves, their relationships, strategies, and insights can remain accessible to the organization rather than being lost.

**Democratizing Financial Intelligence:** By creating systems that translate between technical financial language and mission-focused program language, AI helps break down the silos that often separate finance teams from program staff—ensuring that financial decisions reflect organizational values rather than technical constraints.

## A Call to Action: Co-Creating the Future of Movement Technology

The future of AI isn't predetermined—it's actively taking shape right now. The question for social justice organizations isn't whether to engage with these technologies, but how to shape them according to our collective values. Staying on the sidelines isn't an option when these powerful tools are already transforming society in profound ways.

As Tahu Kukutai, a Māori professor and leading voice in Indigenous data sovereignty reminds us: "Indigenous Peoples have always been 'data warriors'. Our ancient traditions recorded and protected information and knowledge through art, carving, song, chants and other practices." This perspective highlights how communities have always developed systems to manage and protect their collective knowledge. What's needed now is deliberate action to ensure these emerging technologies serve our communities rather than extract from them.

I believe that social justice organizations have both an opportunity and responsibility to help write this technological future. Not because we must embrace every new tool uncritically, but because we have a vision of justice that must be represented as these systems evolve. By actively engaging in how AI is developed and deployed in our movements, we can create technologies that amplify rather than replace human wisdom, that distribute rather than concentrate power, and that embody our deepest values of liberation and community care.

# Eastside Community Action Network: A Fictional Story of AI-Enhanced Grassroots Power

*The following story is a fictional illustration that demonstrates how my AI philosophy might be applied in a community setting. While not based on a specific organization, it reflects the real challenges and opportunities faced by many small social justice groups.*

When the Eastside Community Action Network (ECAN) first heard about AI, their initial reaction was skepticism. As a small neighborhood organization fighting environmental racism in a heavily polluted industrial corridor, they had seen plenty of technological "solutions" that promised much but delivered little for their community.

With just three full-time staff and an annual budget under \$200,000, ECAN was stretched thin responding to community needs, organizing residents, and documenting the health impacts of local industrial facilities. Grant reports piled up, data entry consumed precious organizing time, and institutional knowledge resided mainly in the mind of Miss Gloria, their 72-year-old founder who worried about what would happen to the organization's work when she could no longer lead it.

Their turning point came when a partner organization introduced them to a movement-aligned AI approach that emphasized data sovereignty and human-AI partnership. Rather than requiring expensive infrastructure or technical expertise, the system integrated with tools they already used—gradually enhancing their capacity while keeping community control at the center.

The results transformed their work. What once took days now took hours. Their community air quality monitoring program—which previously required manual data entry and analysis—now automatically processes readings and alerts organizers to dangerous spikes. Grant reports that once consumed entire weekends are now drafted in minutes and refined by staff. Most importantly, the organization has begun building a living memory bank of community stories, organizing strategies, and institutional relationships that will survive beyond Miss Gloria's leadership.

"At first I thought this AI stuff wasn't for little groups like ours," Miss Gloria reflects. "I figured it was just for the big nonprofits with fancy offices downtown. But now I see it differently. This isn't about replacing our people power—it's about making our people more powerful." For ECAN, AI hasn't changed their mission or values. It hasn't replaced the deep relationships that form the foundation of their organizing work. What it has done is multiply their impact, preserve their community knowledge, and free their organizers to focus on what matters most: building power to challenge environmental racism and create a healthier neighborhood.



This fictional story embodies the heart of my Human-AI Partnership Philosophy: technology that amplifies rather than replaces human wisdom, respects community ownership, and serves as a tool for liberation rather than extraction. It's a glimpse of what becomes possible when we move beyond the false binary of accepting or rejecting technology, and instead actively shape it to serve our movements for justice.

## Sources and Further Reading

1. McKinsey & Company: "AI implementations can increase productivity by up to 40% while reducing operational costs by 30%." <https://www.mckinsey.com/featured-insights/artificial-intelligence/applying-artificial-intelligence-for-social-good>
2. Stanford Social Innovation Review: Amy Sample Ward, CEO of NTEN, emphasizes that "one of the simplest and most important guidelines is that tools should not make decisions." [https://ssir.org/articles/entry/8\\_steps\\_nonprofits\\_can\\_take\\_to\\_adopt\\_ai\\_responsibly](https://ssir.org/articles/entry/8_steps_nonprofits_can_take_to_adopt_ai_responsibly)
3. The Digital Speaker: "The use of AI-based surveillance systems is not always transparent... creating a sense of unease in the general public." <https://www.thedigitalspeaker.com/privacy-age-ai-risks-challenges-solutions/>
4. CharityVillage: Wilfreda Edward, Executive Director of the Canadian Centre for Nonprofit Digital Resilience, states "working with AI, we can create a model where no organization is left behind." <https://charityvillage.com/the-future-of-nonprofits-advancing-social-justice-through-ai-development-and-participation/>
5. MDPI Sustainability: "Scientists from The Nature Conservancy and its partner organizations have developed a novel way of automated soundscape monitoring to evaluate the impact of conservation actions on biodiversity." <https://www.mdpi.com/2071-1050/14/12/7154>
6. Montreal AI Ethics Institute: "Indigenous Peoples have always been 'data warriors'. Our ancient traditions recorded and protected information and knowledge through art, carving, song, chants and other practices." - Tahu Kukutai, Co-Director of Ngā Pae o te Māramatanga. <https://montrealetics.ai/in-consideration-of-indigenous-data-sovereignty-data-mining-as-a-colonial-practice/>
7. The AI for Good Foundation: The Ford Foundation is using AI to make research more accessible, and organizations like Jacaranda Health are using AI to scale digital health services for mothers in underserved areas. <https://ai4good.org/>
8. Statistics Canada: "Close to half (46.1%) [of nonprofits are] reporting increased demand for services while resources dwindle." <https://charityvillage.com/the-future-of-nonprofits-advancing-social-justice-through-ai-development-and-participation/>
9. TRENDS Research & Advisory: "Organizations should prioritize privacy as a core value and adopt strong data protection policies that respect individual privacy." <https://trendsresearch.org/insight/combating-algorithmic-bias-solutions-to-ai-development-to-achieve-social-justice/>

10. MIT News: "A generative AI training cluster might consume seven or eight times more energy than a typical computing workload." <https://news.mit.edu/2025/explained-generative-ai-environmental-impact-0117>
11. NPR: Google reported that "its greenhouse gas emissions rose last year by 48% since 2019" due to AI-related energy consumption. <https://www.npr.org/2024/07/12/g-s1-9545/ai-brings-soaring-emissions-for-google-and-microsoft-a-major-contributor-to-climate-change>
12. Yale School of Environment: "We need transparent, robust methods to assess AI's environmental impacts. Without accurate quantification, it is impossible to mitigate and address these challenges effectively." <https://environment.yale.edu/news/article/can-we-mitigate-ais-environmental-impacts>